

# Unitar Online Catalogue

## **Smart City Experience Hackathon**

Acelerar la Aplicación de los ODS

Tipo: Other

Ubicación: Geneva, Switzerland

Fecha: 15 Oct 2021 to 16 Oct 2021

Duración: 2 Days

Área del programa: Special event, , Environment, , Climate Change,

, Local Development

Sitio web: https://opengeneva.org/en/smartcityxperience/

Precio: 0,00 US\$

Correo Electrónico del Centro de

Coordinación del Evento: afroditi.anastasaki@unitar.org

Colaboración: Open Geneva

#### **ANTECEDENTES**

Smart City Xperience is a hackathon to imagine concrete projects to transform the microclimatic data of Greater Geneva into citizen actions.

### **OBJETIVOS DEL EVENTO**

This hackathon aimed at all citizens of Greater Geneva, of all ages and profiles, to engage them into the process of open innovation for addressing relevant identified challenges.

#### CONTENIDO Y ESTRUCTURA

The hackathon used a blended format of content and structure, including expert presentations on different topics, methodologies of innovation development challenges and self-organised group work for the final event deliverables. In particular, the hackathon run in 2 consecutive days, leading to the participants' final presentations. An SDG Innovation Bootcamp helped prepare the participants' participation in the hackathon.

11-13 October: SDG Innovation Bootcamp online

15-16 October: Hackathon

#### MFTODOI OGÍA

Hackathon is a method of open innovation practice, implying an intense, uninterrupted, period of collective problem solving. Methodologies of SDG Innovation, such as developing an idea to a concrete plan, team building and communicating effectively a meaningful solution by learning how to pitch were integrated as training to foster the participants' innovation outcomes and deliverables through the production of a few-minute demonstration of the innovation concept and its value.

## PÚBLICO OBJETIVO

The event's target audience includes citizens of Greater Geneva.