
The Role of Entrepreneurship in post COVID-19 resurgence

Personas

Plazo: 13 Oct 2020

Tipo:	Webinar
Ubicación:	Web-based
Fecha:	15 Oct 2020
Duración:	0 Days
Área del programa:	Decentralize Cooperation Programme
Sitio web:	https://www.unitar.org/sustainable-development-goals/people/our-portfolio/onlin...
Precio:	0,00 US\$
Correo Electrónico del Centro de Coordinación del Evento:	sdp@unitar.org
Colaboración:	UNCTAD

ANTECEDENTES

In light of the ongoing COVID-19 pandemic, the United Nations Conference on Trade and Development (UNCTAD) and the United Nations Institute for Training and Research (UNITAR) have joined efforts to host a series of special Virtual Roundtable on the impacts of the pandemic on entrepreneurship and the needs

to enhance its role in a resilient, green and inclusive recovery. The initiative aims at providing insights to policy makers and MSMEs to better understand and navigate this unprecedented situation.

This 4-part series will bring together international experts to discuss the role of entrepreneurship in a post-COVID-19 recovery. Experts will be sharing practical experiences and views on challenges and opportunities entrepreneurs are facing in the current global crisis. They will also debate on policy reforms needed to enhance the role of entrepreneurship in a sustainable recovery and advancing the sustainable development agenda.

OBJETIVOS DEL EVENTO

The objective of this virtual discussion is to identify and analyse the main impacts of COVID-19 on entrepreneurs and Micro-, Small and Medium-sized Enterprises (MSMEs), their reactions, as well as the support they have received to face the current situation. Discussions will provide an opportunity for an intermediate impact assessment of the disruption, which would help to identify a set of priority policies and measures for immediate basic re-opening measures for small business-owners, in order to facilitate resurgence and develop a longer-term social and economic recovery strategy where entrepreneurship and MSMEs play a central role.

CONTENIDO Y ESTRUCTURA

15th of October at 4pm CET - Digital and innovative solutions for entrepreneurship and MSME resurgence

In the second webinar, experts will focus on:

1. What are the key weaknesses in the area of access to technology and innovation for entrepreneurship and MSME promotion exposed by the current crisis?
2. Has COVID-19 accelerated the development of the Fourth Industrial Revolution?
3. What are the digital solutions offered and produced by MSMEs to keep their businesses afloat?

4. What role can frugal innovations play in recovery and how could they be used as permanent solutions in the aftermath of the crisis?
5. What is the role of digitalization for access to finance?
6. What policies and measures are needed to avoid a widening of a digital divide as a result of COVID-19 impacts?

The topics for the next 2 webinars are:

3/4 Resilient entrepreneurship and MSME resurgence (Date: 19.11.2020)

4/4 Inclusive entrepreneurship and MSME resurgence (Date: 17.12.2020)

Past sessions:

1/4 Urgent priorities for start-ups and MSMEs' recovery (Date: 18.09.2020)

PÚBLICO OBJETIVO

The event is open to all and is targeting relevant entrepreneurship stakeholders, with a particular focus on the following groups:

- Public sector officials;
- International organization;
- Representatives from the private sector, including MSMEs;
- The academia;
- Civil Society representatives.

INFORMACIÓN ADICIONAL

For the 4 webinars that constitute the series, just one registration is needed. For those participants who do not manage to register before the first deadline 15 September 2020, the system would be open for registration with due deadlines -2 days before each webinar-. After registration, participants will receive the link for each webinar, one day before the event.

Participants who want to receive a certificate of participation from UNCTAD and UNITAR need to fulfil two criteria:

a) Have participated, at least 75%, in the 4 virtual webinars (To be measure by the system)

b) Pass a multiple-choice quiz, at least 75%.

Note: Just those participants who have succeeded the first criteria will receive information to access to the quiz. Once that participants have approved it, then they will receive access to print their own certificates