

Unitar Online Catalogue

CIFAL Curitiba- III Conference on transparency and competitiveness

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Tipo: Conference

Ubicación: Ponta Grossa, Brasil

Fecha: 21 Mayo 2018

Duración: 1 Days

Área del programa: Decentralize Cooperation Programme

Sitio web: http://www.cifalcuritiba.org.br

Precio: 0,00 US\$

Correo Electrónico del Centro de

Coordinación del Evento: priscila.vieira@cifalcuritiba.org.br

Colaboración: FIEP system, , Higher education institutions

ANTECEDENTES

Anticorruption has been one of the concerns of CIFAL Curitiba, given that the center's objective is to promote sustainable and welfare societies. As well, Fiep System is committed to encouraging the socially responsible management of industries and fostering business transparency and competitiveness. Fiep develops, in this sense, actions on education through its institutions (Fiep PR; Sesi PR; Senai PR and IEL PR).

Thus, the debate on Compliance in Higher Education institutions are intended to stimulate the reflection on the importance of ethics and transparency for business among students, professors, researches and other stakeholders linked to educational institutions.

OBJETIVOS DEL EVENTO

- To engage students, professors, researchers and interested persons linked to educational institution in the reflection about the importance of ethics and transparency for business and local development.
- To stimulate studies and researches about integrity and compliance in Brazil.

CONTENIDO Y ESTRUCTURA

The event will be conducted by a representative of the Risk and Compliance Management of Fiep System, who will present the impacts of corruption on business and society, as well as will present some possibilities to combat and prevent corruption.

METODOLOGÍA

The event consists in a lecture conducted by a specialist, followed by a period of interaction with questions and answers.

PÚBLICO OBJETIVO

Students, professors, researches and other stakeholders.