



# unitar

United Nations Institute for Training and Research

## Unitar Online Catalogue

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### CIFAL Malaga and CIFAL Madrid- III Conference of mobility and sustainable tourism

#### Personas

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Tipo:	Conference
Ubicación:	Malaga, Spain
Fecha:	13 Sep 2018
Duración:	1 Days
Área del programa:	Decentralize Cooperation Programme
Sitio web:	<a href="http://www.cifalmalaga.org">http://www.cifalmalaga.org</a>
Precio:	0,00 US\$
Correo Electrónico del Centro de Coordinación del Evento:	cifalmalaga@malaga.eu
Colaboración:	Pascual group, General Directorate of Traffic, Malaga city council

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#### ANTECEDENTES

The increase in the population living in cities, the influx of people who visit the city daily for work or leisure, the high degree of dependence on private vehicles and the spectacular transformation in consumer habits worldwide, could be considered a situation of environmental and economic risk in cities that do not lead preventive solutions in terms of sustainable mobility and air quality. A

responsibility not only of the administrations, but also of the companies that carry out their business activity in the destination. We are all called to seek cross-cutting solutions and concrete actions between the public and private sectors, facing the new "era" of energy transition, new technologies and digitalization of mobility. The transversal participation between the public and private sectors will be key to accelerate the inevitable change of mobility pattern through concrete actions that guarantee harmony among all the groups involved.

## OBJETIVOS DEL EVENTO

The conference aims to respond to current issues in the field of sustainable, safe and intelligent mobility and the digitization of cities, trying to find solutions to the concerns of administrations, companies and society, in the face of the new scenario of sustainable urban mobility that is present in the main spanish cities, as well as how to publicize the socio-economic and labor opportunities that a city would have, as a sustainable tourist destination in the face of the growing demand from consumers.

## CONTENIDO Y ESTRUCTURA

The Third edition of this Mobility Conference has been structured in the following sessions:

Plenary session "Management of road safety".

Panel 1: Sustainable Tourism and Mobility.

Panel 2: Sustainable Tourism Vs Safe Tourism: efficiency

Panel 3: ONU and Agenda 2030: training and leadership in the private and public partnership.

Panel 4: BMW, example of Sustainable Mobility.

Panel 5: Changes in the new merchandise distribution.

Panel 6: Sustainable Development in the Cities.

## **METODOLOGÍA**

The Congress will include short presentations and panels of authorities and Mobility & road safety experts.

## **PÚBLICO OBJETIVO**

This Congress is intended for decision-makers from local governments, representatives of national institutions, private sector and NGOs who are involved in the mobility and the tourism sector in Spain.

## **INFORMACIÓN ADICIONAL**

A certificate of participation will be issued to all attendants.

Speakers will receive a Certificate of Participation.