CIFAL Shanghai - Seminar on e-Commerce and Information Technology for Developing Countries

Personas

Plazo: 15 Jun 2018

Tipo:	Course
Ubicación:	Shanghai, China
Fecha:	11 Jul 2018 to 31 Jul 2018
Duración:	15 Days
Área del programa:	Decentralize Cooperation Programme
Sitio web:	http://www.cifalshanghai.org/
Precio:	0,00 US$
Correo Electrónico del Centro de Coordinación del Evento:	yugang.wu@cifalshanghai.org

ANTECEDENTES

E-Commerce and Information Technology Security play an important role in promoting economic development.

OBJETIVOS DEL EVENTO

The Seminar aims to enable participants to be aware of the status of e-Commerce development and how to levarage information technology for development and economic growth.

OBJETIVOS DEL APRENDIZAJE

Participants will be introduced to China's practice and achievements in the field of e-Commerce. Participants will be completely and objectively aware of management and policy support of all aspects of e-Commerce by Chinese Government.

CONTENIDO Y ESTRUCTURA

CIFAL Shanghai has arranged abundant courses and lectures, covering e-Commerce Introduction, Development and Trend of e-Commerce in China, Requirements Management of e-Commerce based on Big Data and Cloud, Platform Architecture of e-Commerce, e-Payment, logistics management of e-Commerce, Information Security in e-Commerce and case study etc.

METODOLOGÍA

Through integration of theoretical and practical trainings, such as thematic lectures, special subjects, free discussion and spot investigation.

PÚBLICO OBJETIVO

National government officials.

INFORMACIÓN ADICIONAL

Participants successfully completing all course requirements will receive a Certificate of Course Completion issued by China Ministry of Commerce.