



CIFAL Curitiba - 4th Responsible Management Education Research Conference

Tipo:	Conference
Ubicación:	Curitiba, Brazil
Fecha:	13 Sep 2017 to 14 Sep 2017
Duración:	2 Days
Área del programa:	Decentralize Cooperation Programme
Sitio web:	http://rmeconference.com/
Precio:	0,00 US\$
Correo Electrónico del Centro de Coordinación del Evento:	priscila.vieira@cifalcuritiba.org.br
Colaboración:	Federation of Industries of the State of Parana (FIEP), , Global Compact Brazil, , PRME Brazil, , PRME Chapter DACH, , PRME Anti Poverty WG, , São Paulo University

ANTECEDENTES

After the adoption of the SDGs in September 2015 by the United Nations, including through a high level of involvement and contribution from UN Global Compact and PRME, a favourable climate has been created for concerted action aimed at materializing the sustainable development agenda and process. In this

respect, the SDGs already act as the flagship issue for both PRME and the UN Global Compact. PRME has already started integrating the SDGs into its workstreams and placing an even higher emphasis on this integration, including through promoting a higher role and contribution of research.

Building on the three previous Responsible Management Education Research (RMER) Conferences held in Chur (2014), Cairo (2015), and Krems (2016), the aim of the 4th RMER Conference is to foster knowledge exchange and networking opportunities by connecting a wide array of hitherto rather loosely coupled communities. While not being exhaustive, these will encompass emerging as well as established PRME chapters, working groups, and other entities in the PRME community (both signatories and non-signatories), UNDP and UN Global Compact with key regional stakeholders, and the wider audience of educators and representatives of universities, students, business, government, media, and civil society organizations eager to advance their knowledge and skills integrating responsible management and sustainable development into their professional efforts.

OBJETIVOS DEL EVENTO

The new research questions (both theoretical and applied) to be discussed in the conference should have the potential to contribute to the following:

- Achieving a better understanding of the complexity, interconnectedness and multidimensional nature of the SDGs and the respective 169 targets, with a general aim of moving the traditional research focus from the manifestation aspect towards the main causes of the SDG related issues
- Creating practical (business, management education content and methodology, policy making, school strategies, government administration and other) solutions that could be applied locally, nationally and globally
- Establishing common ground for businesses, management education (researchers, professors and school managers), policy makers, government, NGOs, youth, media, publishers, international organizations, associations and networks, and other stakeholders to create new and/or extend their already existing partnerships and dialogue through a better informed communication and collaboration.

CONTENIDO Y ESTRUCTURA

The general frame and concept of the conference will therefore include:

- Plenary sessions to address the key issues related to the role of management research in the promotion and implementation of responsible management education and the advancement of Sustainable Development Goals
- Panels and/or roundtable discussions with invited speakers on behalf of major stakeholders (proposed by the organizers and/or selected through the proposal submission and approval process)
- A poster session to accommodate an active participation of students and youth
- Parallel sessions/conference tracks proposed by different stakeholders, as described below, will be based on the research contributions submitted and approved through the Call for Contributions and the respective review process.

METODOLOGÍA

The conference will be a 2-day event with a well-balanced combination of plenary sessions, interactive panel and roundtable discussions, posters and parallel sessions. Parallel sessions will be held in four 90 min blocks (each day two), while the conference program should accommodate minimum 4-6 conference tracks that will use the parallel sessions for their work.

PÚBLICO OBJETIVO

Researchers, Students, Professionals