Unitar Online Catalogue

UNITAR's Training Workshop on Diplomatic Protocol, Public Diplomacy and Media Relations

Tipo:	Workshop
Ubicación:	Vienna, Austria
Fecha:	18 Ene 2016 to 20 Ene 2016
Duración:	3 Días
Área del programa:	Multilateral Diplomacy
Sitio web:	http://www.unitar.org/mdp
Precio:	0,00 US$
Correo Electrónico del Centro de Coordinación del Evento:	diplomacy@unitar.org
Colaboración:	UNIDO

ANTECEDENTES

At the request of the United Nations Industrial Development Organization, UNITAR proposes a three-day workshop in the second half of January 2016 that will provide participants with an introduction to Diplomatic Protocol, Public Diplomacy and Media Relations with the aim of equipping participants with the skills, knowledge and tools to both campaign and raise awareness on UNIDO's activities and general mandate.

OBJETIVOS DEL EVENTO

The overall goal of the three-day workshop is to enhance the knowledge and skills of participants in the domains of diplomatic protocol, public diplomacy and media relations. In addition, it also seeks to empower participants with the skills required to better campaign and raise awareness on the organization’s activities and general mandate.

OBJETIVOS DEL APRENDIZAJE

At the end of the three-day workshop, participants will be able to:

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Identify recognized and accepted practices in international protocol, define UN guidelines on diplomatic courtesy and order of precedence of United Nations senior officials;

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Anticipate and react to commonly experienced protocol-related situations;

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Define and discuss the basic concepts of public diplomacy and how its practice is evolving;

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Demonstrate knowledge of the skills and techniques required by public diplomacy practitioners vis-à-vis the media and other stakeholders;

METODOLOGÍA

1. Introduction to Diplomatic Protocol
2. Introduction to Public Diplomacy and Media Relations
3. Practical Course on Public Diplomacy and Media Relations

PÚBLICO OBJETIVO

The workshop addresses the needs of up to 25 participants from UNIDO.