



unitar

United Nations Institute for Training and Research

Unitar Online Catalogue

Executive Course on CSR and Management for the Diamond and Jewelry Business

Tipo:	Course
Ubicación:	Antwerp, Bélgica
Fecha:	11 Jun 2012 to 13 Jun 2012
Duración:	3 Days
Área del programa:	Corporate Social Responsibility
Sitio web:	http://www.unitar.org/antwerp-itcco
Precio:	0,00 US\$
Correo Electrónico del Centro de Coordinación del Evento:	antwerp-itcco@unitar.org
Colaboración:	HRD-Antwerp China Association

ANTECEDENTES

Our increasingly globalized and interconnected world requires Executives and Senior Managers to respond to the demands of stakeholders and to fully grasp and integrate the critical issues raised by the emergence of corporate social responsibility (CSR) into sustainability plans.

The diamond and jewelry industry is currently facing accountability challenges that will present new opportunities if properly addressed.

In the context, UNITAR, through its affiliated international training center on corporate opportunities (Antwerp-ITCCO), in collaboration with HRD-Antwerp China Association, is organizing a tailored executive seminar for 20 Chinese diamond and jewelry leaders.

OBJETIVOS DEL EVENTO

This CSR & Management Course aims to develop participants' strategic insights and practical skills that will help them address those emerging challenges efficiently, and increase their organization's competitiveness and resilience.

OBJETIVOS DEL APRENDIZAJE

Participants will acquire the tools and skills needed to integrate international "Corporate Social Responsibility" guidelines and orientations, such as the Global Compact principles (GCPs), the UN Millennium Development Goals (MDGs), the ISO 26000 or the new EU strategy on CSR, to develop effective and sustainable CSR policies and implementation strategies.

They will reflect on the value chain of their own organization, the multitude and variety of stakeholders involved as well as the policies and management practices predominating and the milestones and challenges to enhance and further implement the CSR principles and UN Goals.

CONTENIDO Y ESTRUCTURA

Sessions will cover the following topics:

- CSR & human resources management;
- Communication and social responsibility;
- UN Global Compact Principles and implementation of CSR in the diamond and jewelry business;
- Sustainability and value creation;
- and Marketing and transparency.

In addition, a "Meet & Greet" session with a select group of local diamanteers and jewelers will be organized.

PÚBLICO OBJETIVO

Chinese diamond and jewelry leaders