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CIFAL Curitiba - Private Social Investment Workshop: From Purpose to Social Impact - Maringá

People

Plazo: 17 Jun 2026

Tipo:	Workshop
Ubicación:	Maringá, Brazil
Fecha:	17 Jun 2026
Duración:	3 Hours
Área del programa:	Inclusive Governance and Public Administration, , Corporate Sustainability and Responsible Business Conduct
Sitio web:	https://digital.fiepr.org.br/agendas/eventos/101/inscricao
Precio:	0,00 US$
Correo Electrónico del Centro de Coordinación del Evento:	sandra.bortot@sistemafiep.org.br
Colaboración:	Thematic Council on Social Responsibility

ANTECEDENTES

The workshop was organized to support companies and industry representatives interested in implementing or strengthening Private Social Investment initiatives

through a strategic, sustainable, and impact-oriented approach.

OBJETIVOS DEL EVENTO

To present concepts and practices related to Private Social Investment and support companies in planning, implementing, and measuring their social investment initiatives.

OBJETIVOS DEL APRENDIZAJE

To enable participants to plan and implement Private Social Investment initiatives in a strategic, sustainable, and impact-oriented manner.

CONTENIDO Y ESTRUCTURA

Concepts and practices related to Private Social Investment, including the planning, implementation, and measurement of social investment initiatives.

METODOLOGÍA

Three-hour, in-person workshop combining the presentation of concepts and practices with practical guidance for companies and industry representatives.

PÚBLICO OBJETIVO

Company and industry representatives.

INFORMACIÓN ADICIONAL

Two editions were held: Londrina – 16 June 2026: 14 participants (6 male and 8 female); Maringá – 17 June 2026: 17 participants (4 male and 13 female). Total: 31 participants (10 male and 21 female). The activity contributed to SDGs 10, 11, 16 and 17.