Unitar Online Catalogue

CIFAL Curitiba - IEL XP – How to organize your CV and your Linkedin

People

Plazo: 20 May 2026

Tipo:	Workshop
Ubicación:	Curitiba, Brazil
Fecha:	21 May 2026
Duración:	1 Days
Área del programa:	Decentralize Cooperation Programme
Sitio web:	https://cifal-global-network.org/
Precio:	0,00 US$
Correo Electrónico del Centro de Coordinación del Evento:	cifalnetwork@unitar.org
Colaboración:	Instituto Euvaldo Lodi (IEL), , CIFAL Curitiba

ANTECEDENTES

The IEL XP series, under CIFAL Curitiba partnership, aims to connect professionals in the industrial sector who seek not only technical updates but also strategic networking, exchange of experiences, and practical pathways to generate measurable results within their organizations.

The edition in Curitiba combines two key themes:

1. **Professional Positioning and Employability** – Organizing CVs and LinkedIn profiles strategically to increase visibility and competitiveness in the labor market.
2. **Invisible Talent: Where Companies Are Not Yet Looking** – A reflective and applied workshop examining recruitment filters, talent scarcity, and innovative approaches to identifying and developing overlooked talent pools.

The initiative addresses current workforce challenges, including talent shortages, employability gaps, and evolving recruitment practices in the industrial sector.

OBJETIVOS DEL EVENTO

- Strengthen professional positioning skills among participants (CV and LinkedIn optimization);
- Promote strategic networking and knowledge exchange among industry professionals;
- Encourage companies to rethink recruitment filters and hiring criteria;
- Address talent shortages through innovative and inclusive talent development strategies;
- Support practical solutions for workforce development in the industrial sector.

OBJETIVOS DEL APRENDIZAJE

By the end of the workshop, participants will:

- Organize and optimize their CVs to align with industry expectations;
- Improve LinkedIn profiles for strategic professional visibility;
- Identify common biases and restrictive hiring filters in recruitment processes;
- Analyze real challenges in industry talent acquisition;
- Develop practical solutions for identifying and nurturing “invisible talent”;
- Strengthen networking skills and professional relationship-building.

CONTENIDO Y ESTRUCTURA

Part 1 – Professional Positioning (IEL XP Session)

- How to structure an effective CV
- Aligning professional narratives with industry demands
- LinkedIn profile optimization
- Personal branding strategies

Part 2 – Workshop: Talento Invisível

- Reflection: Talent scarcity vs. scarcity of vision
- Review of hiring filters and recruitment criteria
- Industry case discussions
- Interactive group exercises
- Development of actionable talent development strategies

The format emphasizes applied learning, strategic dialogue, and collaborative problem-solving.

METODOLOGÍA

- Expert-led discussions
- Interactive workshop activities
- Case study analysis
- Group reflection exercises
- Networking opportunities
- Applied strategy development

The event promotes practical engagement, peer exchange, and real-world application of workforce development strategies.

PÚBLICO OBJETIVO

- Human Resources professionals
- Industry managers and leaders
- Recruitment specialists
- Corporate talent development teams
- Young professionals seeking employability improvement
- Industrial sector stakeholders