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### Digital Tools for Enhancing Community Health Outreach

#### People

Plazo: 26 Feb 2026

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Tipo:	Webinar
Ubicación:	Web-based
Fecha:	26 Feb 2026
Duración:	1 Hours
Área del programa:	Decentralize Cooperation Programme
Sitio web:	<a href="https://unitar.org/sustainable-development-goals/people/our-portfolio/managemen...">https://unitar.org/sustainable-development-goals/people/our-portfolio/managemen...</a>
Precio:	0,00 US\$
Correo Electrónico del Centro de Coordinación del Evento:	daniel.nazarov@unitar.org
Colaboración:	Empower School of Health (4212)

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#### ANTECEDENTES

UNITAR and Empower School of Health offer, every month, interactive one-hour webinars on a variety of topics such as Data Management in Health Procurement and Supply Chain, Creating Green, Sustainable Supply Chains in a Circular Economy, Achieving SDG3: Strengthening National and Local Capacity to ensure healthy lives, Public Sector Leadership: Strengthening Post-Crisis Supply Chain

Resilience, among others. No matter where your taste lies, there is a topic for you. With industry-leading experts, you are sure to have an insightful experience.

## OBJETIVOS DEL EVENTO

Expand your knowledge of:

1. The Digital Landscape: Key tools and platforms currently revolutionizing community health engagement.
2. Innovation in Action: How mobile health (mHealth), SMS campaigns, and data analytics shape accessibility and patient outcomes.
3. Career Pathways: The skills, tech competencies, and leadership roles emerging in the digital health value chain

## CONTENIDO Y ESTRUCTURA

UNITAR and the Empower School of Health jointly host interactive one-hour webinars each month, bringing together global experts to discuss emerging topics shaping the future of global health systems, pharmaceutical management, and health supply chains.

These webinars provide a dynamic learning platform where participants can explore practical insights, emerging trends, and innovative solutions in areas such as data management, sustainable supply chains, pharmaceutical systems, and health systems strengthening.

Led by industry-leading experts and practitioners, each session combines expert presentations with interactive discussions, allowing participants to engage directly with professionals working at the forefront of global health.

Structure:

- Expert presentation
- Case study or practical insights
- Interactive Q&A session

## METODOLOGÍA

1 – 1.5 hours webinars with expert speakers from Doctors on Ground, Malaysia, on the topic, with a Q and A Session in the end.

## **PÚBLICO OBJETIVO**

1. Public health professionals seeking to enhance their understanding of pharmaceutical systems, data management, and supply chain resilience.
2. Procurement and supply chain specialists working in health systems, NGOs, or international organizations who want to strengthen their technical and strategic knowledge.
3. Government and Ministry of Health officials involved in pharmaceutical regulation, procurement, policy development, and health systems strengthening.
4. Professionals working in global health organizations, including UN agencies, donors, and development partners engaged in health programmes and supply chain operations.
5. Pharmaceutical and healthcare industry professionals interested in the broader policy, management, and sustainability dimensions of the pharmaceutical value chain.
6. Early-career professionals and recent graduates exploring career opportunities in global health, pharmaceutical management, and health supply chain management.
7. Students and researchers in fields such as public health, pharmacy, health economics, and health policy who are interested in practical insights from industry experts.