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## CIFAL Miami - SDG CHALLENGE MIAMI - CHAMBER SOUTH SDGs ACTIVATION

Personas

Plazo: 27 Ago 2025

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Tipo:	Side Event
Ubicación:	Miami, United States of America
Fecha:	27 Ago 2025
Duración:	1 Days
Área del programa:	Decentralize Cooperation Programme
Sitio web:	<a href="https://cifalmiami.org/">https://cifalmiami.org/</a>
Precio:	0,00 US\$
Correo Electrónico del Centro de Coordinación del Evento:	CIFALMIAMI@OAAUSA.ORG
Colaboración:	CIFAL Miami, Florida International University, Chamber South Accountable Impact Global Investments, Florida International University, Univision Foundation

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### ANTECEDENTES

The "SDG Challenge Miami" will be activated through this event, to engage companies in a sustainability challenge and reinforce the business case for

sustainability.

## OBJETIVOS DEL EVENTO

To introduce the SDG Challenge Miami, discuss a case study, engage companies in a challenge to reflect on sustainability goals, reinforce the business case for sustainability, and call for companies to join the next SDG Challenge.

## CONTENIDO Y ESTRUCTURA

The event is combination of lectures, pannel discussion and attendees Q&A session. Timeline from 5:00 pm to 7:00 pm. It includes welcome remarks, an introduction to the SDG Challenge, a panel discussion, a company challenge activity, a partnership discussion, and closing remarks.

## METODOLOGÍA

The event includes a video, a panel discussion, a company challenge activity, and a facilitated group discussion with "SDGs flash cards."

## PÚBLICO OBJETIVO

Guests, participating companies, an investment firm, students, and entities from the private, public, and nonprofit sectors, academia, UN agencies, and international organizations.