



CIFAL Miami - SDG CHALLENGE MIAMI - CHAMBER SOUTH SDGs ACTIVATION

Personas

Plazo: 27 Ago 2025

Tipo:	Side Event
Ubicación:	Miami, United States of America
Fecha:	27 Ago 2025
Duración:	1 Days
Área del programa:	Decentralize Cooperation Programme
Sitio web:	https://cifalmiami.org/
Precio:	0,00 US\$
Correo Electrónico del Centro de Coordinación del Evento:	CIFALMIAMI@OAAUSA.ORG
Colaboración:	CIFAL Miami, , Florida International University, , Chamber South Accountable Impact Global Investments, , Florida International University, , Univision Foundation

ANTECEDENTES

The "SDG Challenge Miami" will be activated through this event, to engage companies in a sustainability challenge and reinforce the business case for

sustainability.

OBJETIVOS DEL EVENTO

To introduce the SDG Challenge Miami, discuss a case study, engage companies in a challenge to reflect on sustainability goals, reinforce the business case for sustainability, and call for companies to join the next SDG Challenge.

CONTENIDO Y ESTRUCTURA

The event is combination of lectures, panel discussion and attendees Q&A session. Timeline from 5:00 pm to 7:00 pm. It includes welcome remarks, an introduction to the SDG Challenge, a panel discussion, a company challenge activity, a partnership discussion, and closing remarks.

METODOLOGÍA

The event includes a video, a panel discussion, a company challenge activity, and a facilitated group discussion with "SDGs flash cards."

PÚBLICO OBJETIVO

Guests, participating companies, an investment firm, students, and entities from the private, public, and nonprofit sectors, academia, UN agencies, and international organizations.