



CIFAL Curitiba - IV International Business Seminar

Personas

Plazo: 28 Ago 2024

Tipo:	Seminar
Ubicación:	Curitiba, Brasil
Fecha:	27 Ago 2024 to 28 Ago 2024
Duración:	2 Days
Área del programa:	Decentralize Cooperation Programme
Sitio web:	https://www.sesipr.org.br/cifal/
Precio:	0,00 US\$
Correo Electrónico del Centro de Coordinación del Evento:	caio.arruda@sistemafiep.org.br
Colaboración:	CIFAL Curitiba, World Trade Centre Curitiba

ANTECEDENTES

The seminar focused on providing insights into global markets, economic policies, and the evolving landscape of international business. It was designed to foster dialogue and collaboration between industry professionals, offering them a platform to exchange knowledge and expand their networks.

OBJETIVOS DEL EVENTO

The seminar featured keynote speakers, panel discussions, and interactive workshops, covering topics such as global trade policies, market entry strategies, cross-cultural management, and digital transformation in international business. It also explored emerging markets, investment opportunities, and how companies can navigate the complexities of international expansion.

CONTENIDO Y ESTRUCTURA

The seminar featured keynote speakers, panel discussions, and interactive workshops, covering topics such as global trade policies, market entry strategies, cross-cultural management, and digital transformation in international business. It also explored emerging markets, investment opportunities, and how companies can navigate the complexities of international expansion.

METODOLOGÍA

The event utilized a combination of expert-led presentations, case studies, and interactive discussions.

PÚBLICO OBJETIVO

Business executives, entrepreneurs, international trade professionals, and anyone interested in understanding the dynamics of global business and expanding into international markets.